

Diver Platform® Supplier Advisor™ for Manufacturing



Improve Productivity & Be More Efficient

The Challenge

Sales and management people have a difficult job. It is especially tough when tools are scattered across devices and networks. But tools for sales and management are vital for getting the data analysis and content needed to do their jobs effectively. There are other data analysis and content delivery solutions on the market. But customizing these solutions for suppliers is time-consuming, costly, and for some solutions — just impossible to do.

The Solution: Supplier Advisor

Supplier Advisor was designed for fast and easy access to data and files from anywhere. It was developed specifically for suppliers in the manufacturing industry. Because of this, users can get up and running fast and cost effectively. This allows users to focus on what is important to them.

Supplier Advisor is built on the award-winning Diver enterprise platform. Diver provides role-based privileges, ensuring that the right people have access to the right information. Push out approved sales presentations or proposals to make sure your entire team has the right version of content at their fingertips.

Supplier Advisor gives your team the most up-to-date information when and where they need it. Using mobile technology, Supplier Advisor users have immediate and secure access to the latest metrics at any time, from any location. This empowers your team to base their management and product promotion

decisions on the most recent data, regardless of their location. Access marketing material, presentations, financials, product sales, and analytics from one application.

Supplier Advisor was developed specifically for suppliers in the manufacturing industry. We designed it with your team's needs in mind. The intuitive user interface makes it easy to navigate around presentations, sales data, media, and metrics. By having everything they need at their fingertips, your sales team can focus on capitalizing on new opportunities and closing more sales.

Increase Sales Productivity

Conduct sales data analysis and review KPI sales metrics in real time. The interactive sales dashboard allows your team to quickly access the specific information they need. Securely review the latest sales metrics, financial data, and promotion performance figures in the field. Improve product and account management, and capitalize on growth opportunities.

Access Any Type of Content

With Supplier Advisor, your entire mobile workforce can gain access to information from anywhere, anytime they need it. Users are able to bring together sales data with all types of content:

- Merchandising Collateral
- Promotional Collateral
- Price Sheets
- Product Displays
- Event Pictures

Review Account Performance

Conduct sales data analysis in connected or disconnected mode. Navigating sales dashboards is easy with Supplier Advisor.

Access the interactive sales dashboard and custom reports to immediately capture the information that's important to you.

Securely access marketing material, price sheets, presentations, and analytics from one application to help increase effectiveness

of customer meetings and presentations

The screenshot shows a web application window titled "Supplier Inventory" with a "DiveTab" browser header. The interface includes a navigation menu, filter buttons for "Brand", "Product Type", "Supplier", and "Label", and a data table. The table has columns for "Item", "Depl 90 Day", "Sup Closing Balance", "Sup On Order", "Sup QOH", and "Inventory Days". The table lists various wine and liquor products with their corresponding sales metrics.

| Item | Depl 90 Day | Sup Closing Balance | Sup On Order | Sup QOH | Inventory Days |
|---|-------------|---------------------|--------------|-----------|----------------|
| ACACIA LEE VINEYARD PINOT NOIR | 665.92 | 133.728 | 48.0 | 181.728 | 24.561 |
| ACACIA STCL PINOT NOIR | 8.49 | 13.067 | 0.0 | 13.067 | 138.516 |
| ALICE WHITE CHARDONNAY AUSTRALIAN WHITE | 187.33 | 110.5 | 35.0 | 145.5 | 69.903 |
| ALMADEN BLUSH CARAFE RHINE | 0.17 | 58.387 | 0.0 | 58.387 | 30,910.588 |
| ALMADEN GOLDEN 1/4 KEG CHABUS | 1,156.22 | 238.687 | 51.167 | 289.853 | 22.562 |
| ANSEMI ROBERT CAPITELLI RECIO TO | 6.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| ANTINORI PEPPOLI RED WINE | 8.33 | 3.193 | 0.0 | 3.193 | 34.502 |
| ARBOR MIST STRAWBERRY WHITE ZINFANDEL | 403.33 | 46.417 | 0.0 | 46.417 | 10.358 |
| BAILEYS COFFEE IRISH CREME LIQUEUR | 0.0 | 0.195 | 0.0 | 0.195 | |
| BAREFOOT SAUVIGNON BLANC | 310.38 | 125.963 | 32.833 | 158.797 | 46.046 |
| BERINGER ROSE DE SAIGNEE | 109.73 | 113.877 | 0.0 | 113.877 | 93.401 |
| BERINGER VIOGNIER | 1,350.16 | 372.748 | 21.0 | 393.748 | 26.247 |
| BLACK BOX MONTEREY COUNTY CHRDNY BOX WINE | 0.0 | 2.042 | 0.0 | 2.042 | |
| BLACK VELVET RESERVE PREMIUM SIPPING | 492.74 | 407.623 | 10.0 | 417.623 | 76.28 |
| BLOSSOM HILL | 174.31 | 64.725 | 8.167 | 72.892 | 37.636 |
| BOOKER'S W/LEATHER CIGAR HOLDER GIFT SET | 1,458.67 | 226.777 | 83.333 | 310.11 | 19.134 |
| BOONE'S FARM APPLE COUNTRY KWENCHER | 0.0 | 1.667 | 0.0 | 1.667 | |
| CAMPO AL MARE BOLGHERI | 1,139.17 | 560.277 | 43.0 | 603.277 | 47.662 |
| CHAPOUTIER COTEAUX D'AIX DOM DES BEATES | 8,230.79 | 1,674.815 | 367.333 | 2,042.148 | 22.33 |

Supplier Advisor gives suppliers insight into every area of their product sales



About Dimensional Insight

Dimensional Insight is a leading provider of integrated business intelligence and performance management solutions. Our mission is to make organizational data accessible and usable so everyone from analysts to line of business users can get the information they need to make informed, data-driven decisions.

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